

## Social Media Content Producer for @Army ROTC



Project Title	Social Media Content Producer for @Army ROTC
Project Summary	Looking for 1-2 creative and skilled graphic designers and videographers who have a passion for storytelling.
Country	United States

## Project Description

We are looking for a few eInterns who are interested and able to create infographics and videos for social media channels that help tell the story of Senior and Junior ROTC cadets and cadre.

What you'll do:

- Create short videos for both Facebook and YouTube
- Write original Twitter, Facebook & Instagram posts
- Create GIFs, multimedia and visual content
- Monitor social media accounts for content engagement
- Support USACC communications and content projects

## Required Skills or Interests

Skill(s)

Graphic design

Infographic design

Storytelling/blogging/vlogging

Videography

Writing

## Additional Information

This position is working with the US Army Cadet Command's PAO Office - we communicate the story of

Cadets, staff, cadre, families and civilian employees to inform internal and external audiences that Cadet Command is the leader in training future Army officers and making better citizens of young Americans through ROTC and JROTC. We tell the story of the world's best leadership training program! See our website: <http://www.cadetcommand.army.mil/> for more information, and check out our site about Cadet Summer Training at <http://futurearmyofficers.army.mil/>.

## **Language Requirements**

*None*